



FOR IMMEDIATE RELEASE

HBF Expands Fulton Series with New Lounge Chair

- Scott Wilson-designed collection adds versatility with latest addition -

Hickory, NC – March 2018 – HBF has expanded its offering with the Fulton Lounge Chair, the newest piece in the Fulton collection designed by MNML's Scott Wilson. First released with a rocker version at NeoCon 2017, the new lounge chair emits the same timeless modernity but provides a fresh offering for the 21st century workplace.

Fulton pairs an upholstered lounge of generous proportions with elegant materials. Its industrial legs add an edge to the piece, accenting the geometric shape of the chair. Upholstered in 3 ergonomic areas for ultimate comfort, the Fulton Lounge cocoons the user slightly to minimize audible and visual distractions for the ever-interactive and evolving workspace or cafe. Crafted from a collaboration between Scott Wilson of the imaginative MNML, and HBF's years of manufacturing experience, the Fulton Lounge combines ingenuity with expertise.

"The Fulton lounge is a thoughtful solution to the modern office," explains HBF President Dan Chong. "It provides both comfort and high design, and we're pleased to further expand on Scott Wilson's amazing initial Fulton rocker."

This tranquil piece is gently cushioned in the lower back and seat, offered in both Ash and Walnut. The inner shell can be upholstered in the user's fabric of choice, offering a piece that can feel truly personal. Fulton's use extends beyond the office; this piece is equally at home in residences as it is in hospitality or commercial spaces. Its inviting shape and gentle motion make it approachable and timeless.

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About HBF

HBF reveals the intentionality of design in everything we make through attention to detail and impeccable service. Our expertise comes from understanding how furniture creates relationships between people, environments, and objects — a holistic perspective for living and working. Part of a two-hundred-year legacy of furniture manufacturing within North Carolina, HBF produces many of our products locally in Hickory N.C. HBF is recognized for its innovative design and craftsmanship; we collaborate with leading designers to produce furniture with an emphasis on craft, comfort and sustainability. For more information visit: www.hbf.com.

About MINIMAL + Scott Wilson

MINIMAL was founded in 2007 by Scott Wilson, former Nike Global Design Director and one of *TIME* magazine's and *Fast Company*'s Most Influential Designers. Recipient of the Smithsonian Cooper-Hewitt National Design Award, an honor bestowed on the top designer in the country, he and his team of award-winning, diversely talented design professionals are forever looking for opportunities to create new categories and elevate existing ones.